

ANNUAL PSA DAY CONFERENCE OCT 21, 2022

Afternoon Workshops



4. DECONSTRUCTING MAINSTREAM MEDIA COVERAGE OF WAR AND CONFLICTS

This session will touch on how different global and local issues are covered in the mainstream media, and how that impacts audiences and shapes their perspective. For example, the media can play a powerful role in shining a light on certain issues, but it can also be used to distort conflicts. This session will talk about how to identify bias in the media coverage of war and conflicts, and how it can sometimes support wars (i.e. when media supported the American invasion of Iraq and Afghanistan), or how Canadian media covers Palestine. Media literacy for students and youth can help combat racism and discrimination about other communities when they are aware of how to critically analyze issues.

Dalya Al Masra (She/her/hers) is a Palestinian writer and journalist whose work centers on media coverage of conflicts in the Middle East, with a focus on Palestine. She has written and been featured in Al Jazeera, Huffington Post, Globe and Mail, The New Arab, Passage, and so forth.